

Ledbury - Areas of Opportunity

Opportunity Zone 1: Viaduct and Bromyard Road

- Strategic housing and employment site.
- Sustainable business park, integrated transport and access improvement.
- Improved pedestrian and cycle access along Canal tow path and links to wider network.
- Green infrastructure enhancement, strategic gap, biodiversity net gains and climate change action.

Opportunity Zone 2: Little Marcle and Ross Roads

- Strategic employment location.
- Expansion of playing fields.
- Green infrastructure enhancement, biodiversity gains and climate change action.
- Promotion of active travel.

Opportunity Zone 4: Lawnside

- Rationalisation of community uses and services.
- Measures to support town centre viability.
- Area for enhancement of built-form.
- Town centre walk and green infrastructure enhancement.

Opportunity Zone 3: Full Pitcher Roundabout

- Commercial development opportunities.
- Protection of residential amenity.
- Green infrastructure and landscape enhancement, biodiversity gains and climate change action.
- Promotion of active travel.

Opportunity Zone 5: Riverside Walk and Canal Route

- Extended active travel links
- Green infrastructure and landscape enhancement, biodiversity gains and climate change action.